

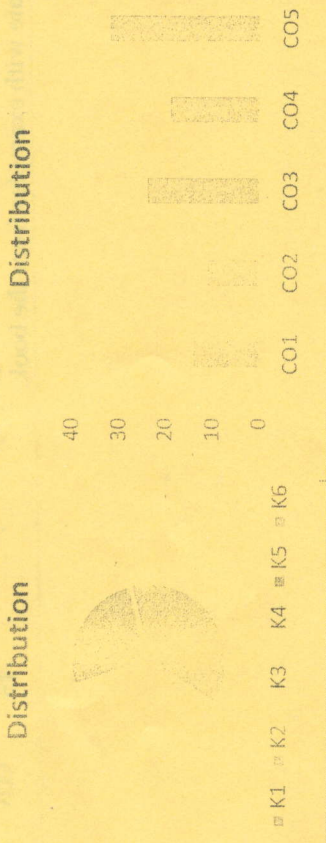
Wibha 'M' 25/11/24 40

CO- Course Outcomes, KL- Knowledge Level, PO - Program Outcome

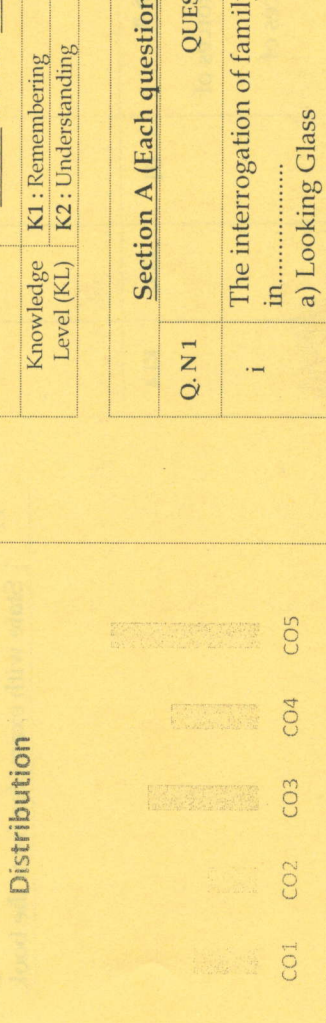
CO1	Trace the early history of print culture in England and the emergence of genre fiction and best sellers
CO2	Engage with debates on high and low culture, canonical and non-canonical literature
CO3	Articulate the characteristics of various genres of non-literary fiction
CO4	To demonstrate how popular literature belongs to its time and its use in various methods of literary analysis to interpret popular literature

GRAPHICAL REPRESENTATION

Bloom's Level wise Marks Distribution



Course Outcome Wise Marks Distribution



ARKA JAIN University
Jharkhand



END SEM EXAMINATION
School of Humanities

Program	Bachelor of Arts (English Hons.)	
Subject Name	Popular Literature	
Time: 3 Hour		
Max. Marks: 70		
Knowledge Level (KL)	K1 : Remembering K2 : Understanding	K3 : Applying K4 : Analysing K5 : Evaluating K6 : Creating
Semester	III	Year
		Nov/Dec 2024

- Start writing from 2nd page onwards; don't Write on the 1st Page Backside
- Answer all Questions of Section A (Compulsory)
- Answer Any Four out of Six of Section B
- Answer Any Two out of Four of Section C
- Possession of Mobile Phones or any kind of Written Material, Arguments with the Invigilator or Discussing with Co-Student will come under Unfair Means and will Result in the Cancellation of the Papers.

Q. N1	QUESTIONS	Marks	COs	KL
i	The interrogation of family, school and nation-state is in..... a) Looking Glass c) Funny Boy b) Bhimayana d) Murder of Roger Mahad Satyagraha is described in..... a) Funny Boy c) Murder of Roger b) Looking Glass d) Bhimayana	01	CO2	KL1
ii	Which of these is NOT a novel by Charles Dickens? a) Great Expectations c) Tale of Two Cities b) Moby Dick d) David Copperfield	01	CO2	KL1
iii	Where does Dr. Sheppard's sister Caroline get most of her gossip from? a) Her Upper-Class Friends b) Servants c) He Frequently Goes Out and Prods Strangers for Gossip d) No one	01	CO2	KL1
iv	Who is the narrator of the novel <i>The Murder of Roger Ackroyd</i> ? a) Hercule Poirot b) omniscient narrator c) many characters d) Dr. Sheppard	01	CO2	KL2

vi	Book 3 of <i>Bhīmāyana</i> is..... a) shelter b) travel c) water d) country	01	CO1	KL1
vii	Arjū is described as "____". a) funny b) silly c) witty d) odd	01	CO2	KL2
viii	Arjū is surprised that Radha ____. a) has frizzy hair b) plays 'chopsticks' c) has dark skin. d) is all of these.	01	CO3	KL3
ix	Satyajit Ray created his own magic with Sidney stories a) Aristotle stories b) Feluda stories c) Longinus stories d) Longinus stories	01	CO5	KL3
x	Postmodernism dismantled the boundary between a) Saxon culture and commercial culture b) Grecian culture and authentic culture c) 'authentic' and 'commercial' culture d) None of the above	01	CO3	KL4
Xi	Gramscian hegemony sees Popular Culture as a struggle between a) Resistance' of subordinate groups and the forces of 'incorporation b) Resistance' of superior groups and the forces of corporation c) Resistance and resilience d) None of the above	01	CO2	KL4
Xii	Below are not the characteristics of popular literary works? a) Contemporary b) Stereotypes c) Commercial d) Situational	01	CO1	KL3

Section B (Answer any FOUR out of SIX) – 28 Marks
(Each question Carry 07 Marks)

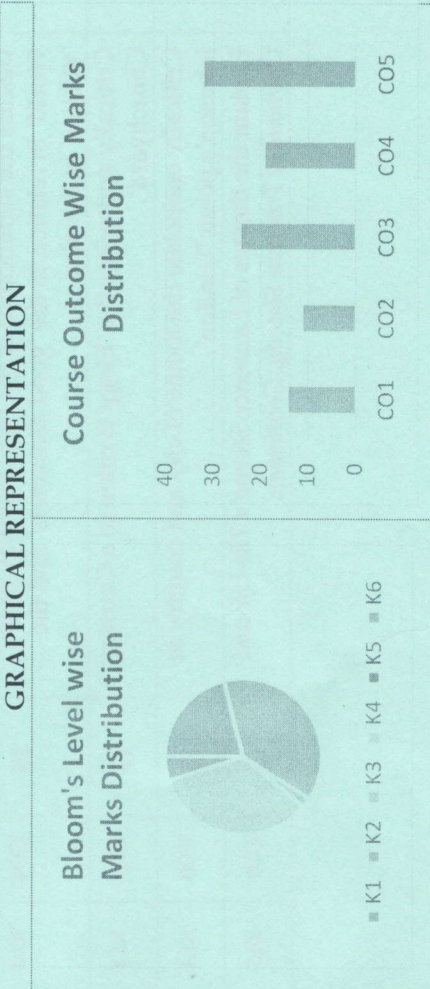
Q. No.	QUESTIONS	Marks	COs	KL
2	Comment on the theme of homo-sexuality in <i>Funny Boy</i> .	07	CO1	KL2
3	Give a small outline of "Bhimayana"	07	CO3	KL5
4	Give a character sketch of Alice?	07	CO4	KL5
5	Write about Graphic novel as a sub-genre. With Examples.	07	CO3	KL4
6	Justify the title "Funny Boy" with arguments.	07	CO4	KL5

7	What is ironic in the title "Looking Glass?" Explain.	07	CO4	KL5
Section C (Answer any TWO out of FOUR) – 30 Marks (Each question Carry 15 Marks)				
Q. No.	QUESTIONS	Marks	COs	KL
8	Comment on water as a motif in <i>Bhīmāyana</i> .	15	CO1	KL4
9	In what way does The Murder of Roger Ackroyd digress from the Classic mystery novel? Explain.	15	CO3	KL4
10	Throw light on Popular Literature with textual descriptions.	15	CO4	KL5
11	What are the important teachings in 'Bhimayana'? State with examples from the book.	15	CO3	KL4

Uabramy 'M' 27/11/24 '34'

CO- Course Outcomes, KL- Knowledge Level, PO – Program Outcome

CO1	Explaining and analyzing the rise of the critical mind
CO2	Tracing the development of Restoration Comedy and anti-sentimental drama
CO3	Examining and analyzing the form and function of satire in the eighteenth century
CO4	Appreciating and analyzing the formal variations of Classicism
CO5	Mapping the relationship between the formal and the political in the literature of the neoclassical period



	ARKA JAIN University Jharkhand		END SEM EXAMINATION School of Humanities
Program	Bachelor of Arts (English Hons.)		
Subject Name	British Literature: 18 th Century		
	Time: 3 Hour Max. Marks : 70	Semester	III
		Year	Nov/Dec 2024
Knowledge Level (KL)	<ul style="list-style-type: none"> Start writing from 2nd page onwards; don't Write on the 1st Page Backside Answer all Questions of Section A (Compulsory) Answer Any Four out of Six of Section B Answer Any Two out of Four of Section C Possession of Mobile Phones or any kind of <u>Written Material, Arguments with the Invigilator or Discussing with Co-Student will come under Unfair Means</u> and will <u>Result</u> in the <u>Cancellation of the Papers.</u> 		
	K1 : Remembering K2 : Understanding	K3 : Applying K4 : Analysing	K5 : Evaluating K6 : Creating

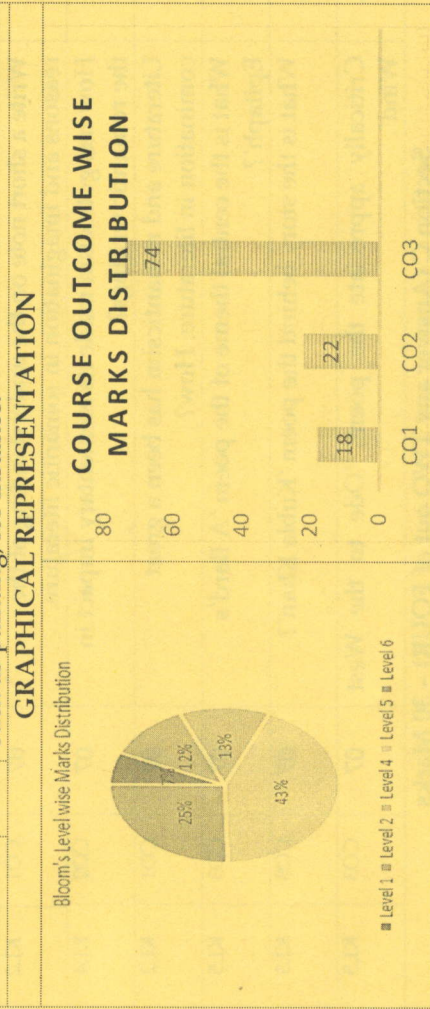
Q. N1	QUESTIONS	Marks	COs	KL
i	The Enlightenment as a movement emphasized science over..... a) Reason c) Tradition b) Superstitions d) Blind Faith	01	CO1	KL2
ii	What year was <i>The Way of the World</i> written? a) 1700 c) 1750 b) 1800 d) 1650	01	CO2	KL1
iii	The Age of Dryden also dealt with which period..... a) The Restoration Period c) The Renaissance Period b) The Puritan Age d) The Classical Age	01	CO2	KL1
iv	The 18 th Century saw the development of the as literary genre. a) play c) poetry b) novel d) essay	01	CO1	KL2
v	How does Gulliver leave Brobdingnag? a) He builds himself a sailboat b) He is exiled c) He is carried away by a giant eagle d) He is taken back to England by Don Pedro	01	CO3	KL2
vi	Who is often referred to as the 'Father of the English Novel' for his works such as 'Pamela'? a) Samuel Richardson c) Daniel Defoe b) Jonathan Swift d) Henry Fielding	01	CO1	KL1

vii	Which 18th-century English poet is known for his satirical works like 'The Rape of the Lock' and 'The Dunciad'? a) Alexander Pope b) John Milton c) William Wordsworth d) John Dryden	01	CO1	KL1
viii	What is the name of the creature created by Victor Frankenstein? a) Adam b) The Monster c) Frankenstein d) The Abomination	01	CO2	KL2
ix	What motivates Victor Frankenstein to create the monster? a) A desire for fame and wealth b) A challenge from colleague c) A scientific experiment gone wrong d) A desire to conquer death and create life	01	CO3	KL1
x	What is the full title of the novel 'Frankenstein'? a) Frankenstein's Monster: A Tale of Creation b) Frankenstein: The Modern Prometheus c) Victor Frankenstein and His Creature d) The Resurrection of Frankenstein	01	CO1	KL3
xi	Who is the author of the novel <i>Gulliver's Travels</i> ; which is a satirical work that explores the adventures of Lemuel Gulliver in various strange lands? a) Daniel Defoe b) Jonathan Swift c) Samuel Richardson d) Henry Fielding	01	CO3	KL1
xii	Samuel Johnson wrote 'London' in the year..... a) 1738 b) 1798 c) 1800 d) 1756	01	CO1	KL2
Section B (Answer any FOUR out of SIX) - 28 Marks (Each question Carry 07 Marks)				
Q. No.	QUESTIONS	Marks	COs	KL
2	Write a note on Gulliver's interactions with the Houyhnhnms.	07	CO1	KL1
3	Identify, contextualize and explain: 'I'll give you your Revenge another time...I'd no more play with a man that slighted his ill fortune than I'd make love to a woman who undervalued the loss of her reputation'. Describe the 'Nature of the Yahoos'.	07	CO3	KL4
4		07	CO3	KL3

5	How did Enlightenment influence English Literature? Give textual examples.	07	CO4	KL2
6	Why did Novel as a genre evolve and flourish during 18th Century?	07	CO2	KL3
7	Describe the features of Restoration Comedy.	07	CO3	KL3
Section C (Answer any TWO out of FOUR) - 30 Marks (Each question Carry 15 Marks)				
Q. No.	QUESTIONS	Marks	COs	KL
8	Discuss the significance of the title 'The Way of the World' in relation to the 'good characters' and the 'villains' in the play.	15	CO4	KL4
9	Critically appreciate the 'Elegy Written in a Country Churchyard'.	15	CO4	KL4
10	Critically enunciate the theme of city and country in Johnson's poem 'London'.	15	CO3	KL4
11	Explain the themes of Laurence Sterne's <i>The Life and Opinions of Tristram Shandy, Gentleman</i> .	15	CO1	KL5

CO- Course Outcomes, KL- Knowledge Level, PO – Program Outcome

CO1	Develop skills of critical analysis and interpretation of selected poems in order to understand the theme, language, style, and elements of prosody.
CO2	Appreciate and analyze the sensibility of the British Romantic period: common man, equality, freedom, sense of community and fraternity
CO3	Relate Romantic literary texts to other forms of expression such as painting, for instance.



JGI	ARKA JAIN University Jharkhand	NAAC GRADE A ACCREDITED UNIVERSITY	END SEM EXAMINATION School of Humanities
Program	Bachelor of Arts (English Hons.)		
Subject Name	British Romantic Literature	Semester	III
		Year	Nov/Dec 2024
Time: 3 Hour Max. Marks : 70	<ul style="list-style-type: none"> Start writing from 2nd page onwards; don't Write on the 1st Page Backside Answer all Questions of Section A (Compulsory) Answer Any Four out of Six of Section B Answer Any Two out of Four of Section C Possession of <u>Mobile Phones</u> or any kind of <u>Written Material, Arguments with the Invigilator or Discussing with Co-Student</u> will come under <u>Unfair Means</u> and will <u>Result</u> in the <u>Cancellation of the Papers.</u> 		
Knowledge Level (KL)	K1 : Remembering K2 : Understanding	K3 : Applying K4 : Analysing	K5 : Evaluating K6 : Creating

Section A (Each question Carry 01 Mark from Q1-i to xii) – 12 Marks			
Q. N1	QUESTIONS	Marks	COs KL
i	Which of the following is not written by Blake? a) The Tyger b) The Lamb c) The songs of Innocence d) Ode	01	CO1 KL3
ii	Which is called the Romantic Manifesto? a) Lyrical Dance b) The Sonnet c) Tintten Abbey d) Preface to the Lyrical Ballads	01	CO1 KL1
iii	What is the central theme of the poem 'Immortality' a) Nature and peace b) War and peace c) Death and immortality d) Love and nature	01	CO3 KL1
iv	What is the aim of the poem, The Lamb? a) Disturbance with God b) Appreciation of gods creation c) Lost thoughts d) Cared feelings	01	CO3 KL1

V	What has poet expressed in the poem A Bard's Epitah ? a) Prudence b) Wisdom c) Caution d) Prudence, self-control, wisdom, caution	01	CO3	KL1
vi	What does the lamb represent most? Innocence b) Nature c) A lamb d) Religion	01	CO1	KL3
vii	What is Blake trying to say in the poem The Tyger? a) Blake is trying to say ask God what he's doing with life b) Blake is trying to express his questions in God's actions and why he creates such evil when he creates goodness as well c) Blake is trying to make everyone question God d) Blake is trying to express his undying love to God and show his full support on God's actions both good and bad.	01	CO1	KL1
viii	Who is the speaker in the poem The Chimney Sweeper? a) An old man b) A young boy c) A lady d) A chimney sweeper	01	CO3	KL1
ix	From where did Blake claim he received the idea for his engraving method? a) A family legacy b) The back of a milk carton c) His deceased brother d) A prophetic dream	01	CO3	KL1
x	Who inspires the piper to write his songs down? a) A rainy day b) A boy on a cloud c) The muse of poetry d) A talking lamb	01	CO3	KL1
Xi	Where does Victor first have a conversation with his monster? a) In Victor's apartment in Ingolstadt b) In a field outside of Geneva c) On a desolate island off Scotland d) In a hut on a glacier near Montanvert	01	CO3	KL3

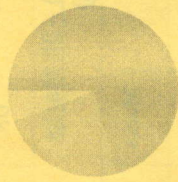
Xii	What does Walton do after Victor dies? a) He continues toward the North Pole. b) He remains stuck in the Arctic ice. c) He returns to England. d) He pursues Frankenstein's monster.	01	CO3	KL3
Section B (Answer any FOUR out of SIX) – 28 Marks (Each question Carry 07 Marks)				
Q. No.	QUESTIONS	Marks	COs	KL
2	Write a short note on the understanding of the reasons and imagination in romantic literature.	07	CO1	KL2
3	How has gothicism made its elementary impact in the romantic writings?	07	CO2	KL4
4	Literature and romanticism has been a great domination in literature. How?	07	CO1	KL2
5	What is the central theme of the poem 'A Bard's Epitaph'?	07	CO3	KL5
6	What is the story behind the poem 'Kubla Khan'?	07	CO3	KL5
7	Critically appreciate the poem, 'Ode to the West Wind'.	07	CO3	KL5
Section C (Answer any TWO out of FOUR) – 30 Marks (Each question Carry 15 Marks)				
Q. No.	QUESTIONS	Marks	COs	KL
8	Scots Wha Hae" has often served as an unofficial national anthem. State your agreement/ disagreement.	15	CO3	KL6
9	The Chimney Sweeper is a poem about the corruption influence of organized religion on society. Illustrate the theme of the poem.	15	CO3	KL6
10	The Odes of Keats can be read as "an investigation of the imagination's ability to cope with time and change". Discuss.	15	CO2	KL5
11	The author analyzes the novel's themes, characters, and literary devices to explore how Shelley uses Gothic elements to create a complex and emotionally resonant work. Discuss the gothicism used in the novel <i>Frankenstein</i> .	15	CO3	KL5

CO- Course Outcomes, KL- Knowledge Level, PO – Program Outcome

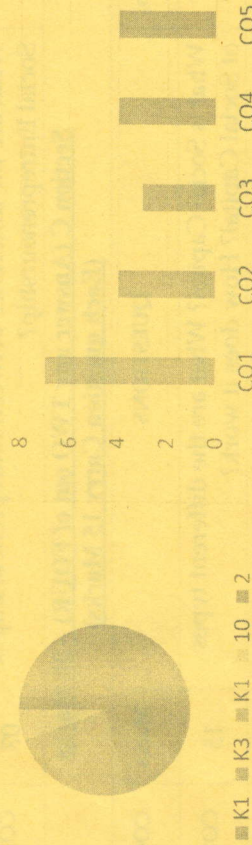
CO1	Able to acquire the right attitudes towards social entrepreneurship
CO2	Able to Improve their entrepreneurial skills
CO3	Sensitized towards the need and importance of social entrepreneurship and its sustainability
CO4	Able to develop the holistic vision towards contribution to the society by building a sustainable business in the social sector
CO5	They will understand and mitigate the essence of social entrepreneurship as a moral obligation

GRAPHICAL REPRESENTATION

Bloom's Level wise Marks Distribution



Course Outcome Wise Marks Distribution



ARKA JAIN
University
Jharkhand

NAAC
GRADE A
ACCREDITED UNIVERSITY

END SEM EXAMINATION
School of Humanities

Program Bachelor of Arts (JMC/FD/ENG Hons.)

Subject Name Social Entrepreneurship

Semester III

Year Nov/Dec 2024

• Start writing from 2nd page onwards; don't Write on the 1st Page Backside

• Answer all Questions of Section A (Compulsory)

• Answer Any Four out of Six of Section B

• Answer Any Two out of Four of Section C

• Possession of Mobile Phones or any kind of Written Material, Arguments with the Invigilator or Discussing with Co-Student will come under Unfair Means and will Result in the Cancellation of the Papers.

Time: 3 Hour Max.

Marks : 70

Knowledge Level (KL)

K1 : Remembering

K3 : Applying

K5 : Evaluating

K2 : Understanding

K4 : Analysing

K6 : Creating

Section A (Each question Carry 01 Mark from Q1-i to xii) - 12 Marks

Q. N1	QUESTIONS	Marks	COs	KL
i	A Social Enterprise has potential to solve a) Social Problem * b) Political Problem c) Community Based Problem d) Economic Problem	01	CO4	K3
ii	The success of Social Enterprise are determined by a) Social change/improvement b) Social & Ecological change c) Social and Community behaviour changes d) All of these	01	CO5	K4
iii	A social economy creates dual benefit as a) Social Innovation and resolve social issue b) It brings new form of business c) It creates an environment for better business d) None of these	01	CO1	K1
iv	Social Enterprise can be taken as a) Business for Society at present b) A Business for making Profit c) of the future with social responsibility d) All of these	01	CO3	K5
v	Mobile Innovations has helped which section of society the most? a) Rich and Affluent b) Stylish and Lavish	01	CO4	K4

vi	b) Weaker & Poor Section d) None of these Name the Factor that effects Social Innovation- a) Lack of Funds b) Insufficient Stake holders engagement c) Capacity & Skills Gaps d) All of these	01	CO4	K3
vii	Gramin Bank falls under one of the following a) Creating Commercial b) Social Innovation enterprise c) Creating a Bank in rural d) Bank for Customers area	01	CO2	K1
viii	The Modus Operandi for Social Enterprises is a) Amount earned over and above the investment is supposed to be reinvested back in for scaling the business and for improvement b) Expansion here is aimed at reaching out to more number of people or to improvise the quality of services c) Those working with the business as its employees will get a fair compensation, which is in accordance with the industry benchmark d) All of the above	01	CO5	K1
ix	One of these is not skill of Social Entrepreneur a) Leadership b) Creativity & Innovation c) Driving Skills d) Grit	01	CO1	K1
x	The term "Social Capital" refers to a) Positive product of human interaction b) Capital generated with the help of society c) Capital generated for working on social benefits d) None of these	01	CO3	K4
xi	The term "scaling impact" in social entrepreneurship refers to: a) Increasing the size of the business operations b) Reducing operational costs c) Expanding the reach of a social solution to benefit more people d) Developing a new product line	01	CO1	K1
xii	One of these is not the characteristics of Social Entrepreneur- a) Ambitious b) Resourceful c) Docile d) Result-Oriented	01	CO1	K1

Section B (Answer any FOUR out of SIX) – 28 Marks

(Each question Carry 07 Marks)

Q. No.	QUESTIONS	Marks	COs	K
2	What is a social enterprise? What are their Primary Goal?	07	CO1	K1
3	What role does innovation play in social entrepreneurship?	07	CO4	K4
4	Who is Social Entrepreneur? Give some examples.	07	CO3	K3
5	What are the characteristics of Social Enterprises? Discuss.	07	CO2	K2
6	Discuss the Role of Technology in Social Entrepreneurship.	07	CO5	K2
7	What are the difference between Entrepreneurship & Social Entrepreneurship?	07	CO1	K1

Section C (Answer any TWO out of FOUR) – 30 Marks

(Each question Carry 15 Marks)

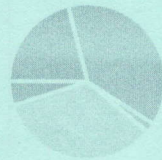
Q. No.	QUESTIONS	Marks	COs	KL
8	What is Social Capital? What are the different types of Social Capital? How does it work?	15	CO1	K1
9	Social Entrepreneurship brings Positive Impact on society" – discuss with example.	15	CO2	K3
10	What are the characteristics of Social Entrepreneurs? Explain in Detail.	15	CO2	K1
11	"Social networking sites (SNS) have a significant impact on social capital" – Explain.	15	CO5	K4

CO- Course Outcomes, KL- Knowledge Level, PO – Program Outcome

CO1	Build the students' confidence and to enhance competitiveness by projecting a strong personality.
CO2	Improve their listening & speaking abilities.
CO3	Work on their ability to write error free while improvising vocabulary & grammar
CO4	Deliver an effective oral business presentation
CO5	Demonstrate his verbal and non-verbal communication ability through presentations.

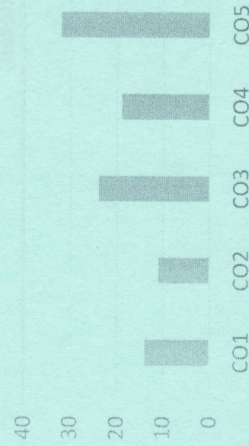
GRAPHICAL REPRESENTATION

Bloom's Level wise Marks Distribution



■ K1 ■ K2 ■ K3 ■ K4 ■ K5 ■ K6

Course Outcome Wise Marks Distribution



ARKA JAIN University
Jharkhand

NAAC GRADE A
ACCREDITED UNIVERSITY

END SEM EXAMINATION
School of Humanities

Program Bachelor of Arts (JMC/FD/ENG Hons.)

Subject Name Business Communication

Semester III

Year Nov/Dec 2024

Time: 3 Hour Max. Marks : 70

- Start writing from 2nd page onwards; don't write on the 1st Page Backside
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Knowledge Level (KL) K1 : Remembering K3 : Applying K5 : Evaluating

K2 : Understanding K4 : Analysing K6 : Creating

Section A (Each question Carry 01 Mark from Q1-i to xii) – 12 Marks

Q. N1	QUESTIONS	Marks	COs	KL
i	Which of the following is the primary purpose of business communication? a) Entertainment b) Persuasion c) Information exchange d) Conflict resolution	01	CO1	KL5
ii	What is the most important part of effective communication in a business setting? a) Using technical jargon b) Clarity c) Length of the message d) All of these	01	CO2	KL2
iii	Which communication barrier occurs when the receiver doesn't understand the message due to technical terms? a) Psychological barrier b) Semantic barrier c) Cultural barrier d) Physical barrier	01	CO2	KL2
iv	Which of the following is NOT a common communication channel in business? a) Reports b) Emails c) Meetings d) Music	01	CO4	KL4
V	Which of the following is a formal channel of communication? a) Water cooler talk b) Official emails c) Informal group discussions d) Office gossip	01	CO3	KL1

vi	Which element of communication involves translating thoughts into a message? a) Decoding b) Feedback c) Encoding d) Noise	01	CO5	KL3
vii	Choose the odd one out: a) Writing an email b) Sending a report c) Hand gestures d) Attending a webinar	01	CO4	KL3
viii	Which communication barrier arises due to differences in cultural backgrounds? a) Emotional barrier b) Semantic barrier c) Cultural barrier d) Physical barrier	01	CO2	KL6
ix	Which of the following is a characteristic of effective business writing? a) Use of complex language b) Clarity and conciseness c) Lengthy paragraphs d) Informal tone	01	CO2	KL2
x	What type of communication occurs when a company spokesperson delivers a press conference? a) Interpersonal communication b) Intrapersonal communication c) Public communication d) Group communication	01	CO4	KL1
xi	Choose the odd one: a) Technical b) Organisational c) Language d) None of these	01	CO2	KL3
xii	Which type of communication occurs between individuals at the same level in an organization? a) Vertical b) Horizontal c) Diagonal d) None of these	01	CO3	KL2
Section B (Answer any FOUR out of SIX) – 28 Marks (Each question Carry 07 Marks)				
Q. No.	QUESTIONS	Marks	COs	KL
2	What are barriers in communication? Explain in brief.	07	CO2	KL2
3	Briefly explain the advantages of formal communication.	07	CO3	KL1
4	What is formal communication? Explain in brief.	07	CO2	KL1
5	Briefly explain any five ways to improve listening skills.	07	CO5	KL6
6	Briefly explain the characteristics of a good speaker	07	CO4	KL5

7	Explain the basic principles of communication.	07	CO2	KL3
Section C (Answer any TWO out of FOUR) – 30 Marks (Each question Carry 15 Marks)				
Q. No.	QUESTIONS	Marks	COs	KL
8	Explain the significance of body language in effective communication.	15	CO3	KL5
9	Prepare a résumé using the following details : Post: Trainee – Entry level. Qualification: Graduation. Work Exp. – 0 years	15	CO4	KL4
10	Develop a creative write up on "How to overcome stress during examinations".	15	CO4	KL2
11	Explain the different types of business reports in detail.	15	CO3	KL1